

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	10,406	77,167	161,474
2020 Total Population	11,013	82,418	175,760
2020 Group Quarters	123	2,124	3,244
2025 Total Population	11,449	83,850	183,785
2025 Group Quarters	112	1,978	3,022
2030 Total Population	11,876	86,696	189,810
2025-2030 Annual Rate	0.74%	0.67%	0.65%
2025 Total Daytime Population	13,364	107,048	195,972
Workers	7,799	66,258	106,850
Residents	5,565	40,790	89,122
<b>Household Summary</b>			
2010 Households	3,615	28,101	56,406
2010 Average Household Size	2.88	2.70	2.82
2020 Total Households	3,744	30,333	62,043
2020 Average Household Size	2.91	2.65	2.78
2025 Households	3,999	31,960	66,851
2025 Average Household Size	2.83	2.56	2.70
2030 Households	4,210	33,704	70,275
2030 Average Household Size	2.79	2.51	2.66
2025-2030 Annual Rate	1.03%	1.07%	1.00%
2010 Families	2,621	18,790	39,598
2010 Average Family Size	3.36	3.28	3.37
2025 Families	2,683	19,583	43,654
2025 Average Family Size	3.50	3.24	3.34
2030 Families	2,791	20,290	45,288
2030 Average Family Size	3.46	3.20	3.29
2025-2030 Annual Rate	0.79%	0.71%	0.74%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,610	27,940	53,574
Owner Occupied Housing Units	69.6%	59.7%	66.7%
Renter Occupied Housing Units	24.7%	33.2%	27.4%
Vacant Housing Units	5.8%	7.0%	6.0%
2010 Housing Units	3,829	30,406	60,457
Owner Occupied Housing Units	67.4%	55.7%	62.7%
Renter Occupied Housing Units	27.1%	36.7%	30.6%
Vacant Housing Units	5.6%	7.6%	6.7%
2020 Housing Units	3,926	32,181	65,415
Owner Occupied Housing Units	67.3%	56.1%	63.2%
Renter Occupied Housing Units	28.0%	38.1%	31.6%
Vacant Housing Units	4.4%	5.7%	5.2%
2025 Housing Units	4,218	33,854	70,287
Owner Occupied Housing Units	65.0%	55.5%	63.0%
Renter Occupied Housing Units	29.8%	38.9%	32.1%
Vacant Housing Units	5.2%	5.6%	4.9%
2030 Housing Units	4,405	35,609	73,807
Owner Occupied Housing Units	65.3%	55.7%	63.4%
Renter Occupied Housing Units	30.3%	39.0%	31.9%
Vacant Housing Units	4.4%	5.3%	4.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 27, 2026

	1 mile	3 mile	5 mile
<b>2025 Households by Income</b>			
Household Income Base	3,999	31,960	66,851
<\$15,000	4.6%	7.8%	6.5%
\$15,000 - \$24,999	5.2%	4.6%	4.2%
\$25,000 - \$34,999	8.3%	6.9%	5.8%
\$35,000 - \$49,999	13.6%	11.4%	10.0%
\$50,000 - \$74,999	17.3%	17.3%	16.9%
\$75,000 - \$99,999	16.3%	15.5%	16.3%
\$100,000 - \$149,999	18.4%	17.4%	19.4%
\$150,000 - \$199,999	11.1%	10.2%	10.8%
\$200,000+	5.3%	8.9%	10.1%
Average Household Income	\$90,645	\$98,634	\$103,557
<b>2030 Households by Income</b>			
Household Income Base	4,210	33,704	70,275
<\$15,000	4.2%	7.0%	5.8%
\$15,000 - \$24,999	4.2%	3.7%	3.4%
\$25,000 - \$34,999	6.2%	5.3%	4.4%
\$35,000 - \$49,999	11.3%	9.7%	8.3%
\$50,000 - \$74,999	15.5%	15.4%	14.5%
\$75,000 - \$99,999	16.1%	15.3%	15.7%
\$100,000 - \$149,999	19.5%	18.9%	20.7%
\$150,000 - \$199,999	15.2%	12.8%	13.5%
\$200,000+	7.8%	11.8%	13.7%
Average Household Income	\$103,274	\$110,445	\$116,612
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	2,742	18,783	44,278
<\$50,000	3.1%	3.5%	2.6%
\$50,000 - \$99,999	1.3%	2.5%	1.8%
\$100,000 - \$149,999	1.0%	2.1%	1.6%
\$150,000 - \$199,999	0.9%	2.7%	2.3%
\$200,000 - \$249,999	5.4%	4.9%	4.6%
\$250,000 - \$299,999	5.0%	5.9%	5.2%
\$300,000 - \$399,999	31.5%	20.3%	18.3%
\$400,000 - \$499,999	28.6%	23.4%	26.1%
\$500,000 - \$749,999	19.0%	23.7%	25.5%
\$750,000 - \$999,999	3.0%	6.4%	8.0%
\$1,000,000 - \$1,499,999	0.6%	2.4%	2.1%
\$1,500,000 - \$1,999,999	0.3%	0.3%	0.3%
\$2,000,000 +	0.3%	1.9%	1.6%
Average Home Value	\$434,475	\$496,439	\$512,259
<b>2030 Owner Occupied Housing Units by Value</b>			
Total	2,875	19,818	46,763
<\$50,000	3.0%	3.3%	2.1%
\$50,000 - \$99,999	0.6%	2.0%	1.5%
\$100,000 - \$149,999	0.0%	0.6%	0.5%
\$150,000 - \$199,999	0.0%	0.3%	0.4%
\$200,000 - \$249,999	0.1%	0.8%	0.8%
\$250,000 - \$299,999	0.5%	1.8%	1.3%
\$300,000 - \$399,999	16.0%	10.4%	7.9%
\$400,000 - \$499,999	24.8%	22.2%	22.7%
\$500,000 - \$749,999	39.8%	35.7%	37.6%
\$750,000 - \$999,999	10.1%	13.7%	16.9%
\$1,000,000 - \$1,499,999	2.6%	5.0%	4.8%
\$1,500,000 - \$1,999,999	1.4%	1.0%	0.8%
\$2,000,000 +	1.1%	3.2%	2.5%
Average Home Value	\$591,160	\$642,296	\$653,160

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
<b>Median Household Income</b>			
2025	\$76,161	\$77,470	\$83,224
2030	\$86,563	\$87,617	\$95,647
<b>Median Home Value</b>			
2025	\$406,314	\$434,528	\$452,262
2030	\$532,152	\$560,636	\$584,387
<b>Per Capita Income</b>			
2025	\$32,059	\$37,409	\$37,798
2030	\$37,039	\$42,701	\$43,310
<b>Median Age</b>			
2010	29.9	30.5	30.3
2020	31.9	32.2	32.3
2025	33.1	33.2	33.4
2030	34.8	34.6	34.8
<b>2020 Population by Age</b>			
Total	11,013	82,418	175,760
0 - 4	7.5%	7.2%	7.4%
5 - 9	7.6%	7.0%	7.4%
10 - 14	8.4%	7.0%	7.6%
15 - 24	15.4%	16.9%	15.7%
25 - 34	15.8%	16.3%	16.0%
35 - 44	13.8%	12.8%	13.6%
45 - 54	10.1%	9.8%	10.2%
55 - 64	10.0%	10.0%	10.0%
65 - 74	7.0%	7.5%	7.3%
75 - 84	3.3%	4.0%	3.6%
85 +	1.3%	1.6%	1.4%
18 +	72.6%	74.9%	73.3%
<b>2025 Population by Age</b>			
Total	11,450	83,852	183,786
0 - 4	7.2%	6.9%	7.1%
5 - 9	7.5%	7.0%	7.3%
10 - 14	7.1%	6.6%	7.0%
15 - 24	13.8%	14.7%	14.1%
25 - 34	17.8%	17.9%	17.1%
35 - 44	14.0%	13.6%	14.2%
45 - 54	11.5%	10.6%	11.1%
55 - 64	8.6%	8.9%	8.9%
65 - 74	7.3%	7.7%	7.5%
75 - 84	4.0%	4.6%	4.2%
85 +	1.3%	1.6%	1.4%
18 +	73.6%	75.7%	74.4%
<b>2030 Population by Age</b>			
Total	11,875	86,697	189,809
0 - 4	7.0%	6.8%	7.0%
5 - 9	7.0%	6.5%	6.8%
10 - 14	7.2%	6.6%	7.0%
15 - 24	13.3%	14.2%	13.6%
25 - 34	15.9%	16.6%	16.0%
35 - 44	15.6%	14.6%	15.1%
45 - 54	12.4%	11.4%	12.0%
55 - 64	8.5%	8.7%	8.7%
65 - 74	7.5%	7.7%	7.6%
75 - 84	4.3%	5.1%	4.8%
85 +	1.4%	1.8%	1.5%
18 +	74.9%	76.5%	75.4%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
<b>2020 Population by Sex</b>			
Males	5,591	41,518	88,717
Females	5,422	40,900	87,043
<b>2025 Population by Sex</b>			
Males	5,887	42,718	93,758
Females	5,562	41,132	90,027
<b>2030 Population by Sex</b>			
Males	6,093	44,079	96,579
Females	5,784	42,617	93,232
<b>2010 Population by Race/Ethnicity</b>			
Total	10,407	77,166	161,474
White Alone	83.7%	79.7%	82.4%
Black Alone	1.8%	2.0%	1.7%
American Indian Alone	0.8%	1.1%	1.0%
Asian Alone	1.2%	1.5%	1.5%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	8.8%	11.8%	9.8%
Two or More Races	3.3%	3.6%	3.4%
Hispanic Origin	18.4%	23.2%	19.9%
Diversity Index	50.2	58.0	53.0
<b>2020 Population by Race/Ethnicity</b>			
Total	11,013	82,418	175,760
White Alone	75.4%	73.3%	75.5%
Black Alone	1.6%	2.0%	1.7%
American Indian Alone	1.1%	1.4%	1.2%
Asian Alone	1.4%	1.8%	1.7%
Pacific Islander Alone	0.3%	0.5%	0.5%
Some Other Race Alone	9.5%	10.7%	9.5%
Two or More Races	10.7%	10.3%	9.8%
Hispanic Origin	22.0%	23.2%	21.2%
Diversity Index	61.2	63.9	60.7
<b>2025 Population by Race/Ethnicity</b>			
Total	11,449	83,850	183,783
White Alone	73.4%	71.3%	73.7%
Black Alone	1.7%	2.1%	1.8%
American Indian Alone	1.1%	1.4%	1.3%
Asian Alone	1.4%	2.0%	1.9%
Pacific Islander Alone	0.3%	0.6%	0.5%
Some Other Race Alone	10.5%	11.7%	10.4%
Two or More Races	11.6%	11.0%	10.6%
Hispanic Origin	23.8%	24.7%	22.6%
Diversity Index	64.1	66.4	63.2
<b>2030 Population by Race/Ethnicity</b>			
Total	11,876	86,697	189,810
White Alone	71.2%	69.3%	71.7%
Black Alone	1.7%	2.2%	1.8%
American Indian Alone	1.2%	1.4%	1.3%
Asian Alone	1.6%	2.1%	2.0%
Pacific Islander Alone	0.4%	0.6%	0.6%
Some Other Race Alone	11.5%	12.6%	11.2%
Two or More Races	12.5%	11.8%	11.3%
Hispanic Origin	25.8%	26.5%	24.4%
Diversity Index	66.9	68.8	65.9

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
<b>2020 Population by Relationship and Household Type</b>			
Total	11,013	82,418	175,760
In Households	98.9%	97.4%	98.2%
Householder	34.7%	36.6%	35.3%
Opposite-Sex Spouse	16.7%	16.1%	17.1%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.2%	2.6%	2.4%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.4%	27.7%	29.6%
Adopted Child	0.8%	0.7%	0.8%
Stepchild	1.6%	1.6%	1.7%
Grandchild	3.5%	2.8%	2.8%
Brother or Sister	1.3%	1.4%	1.2%
Parent	0.9%	1.0%	1.0%
Parent-in-law	0.3%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.7%	0.6%	0.7%
Other Relatives	1.5%	1.4%	1.3%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.0%	4.2%	3.6%
In Group Quarters	1.1%	2.6%	1.8%
Institutionalized	0.1%	0.7%	0.8%
Noninstitutionalized	1.0%	1.9%	1.1%
<b>2025 Population 25+ by Educational Attainment</b>			
Total	7,372	54,365	118,311
Less than 9th Grade	3.6%	3.4%	3.4%
9th - 12th Grade, No Diploma	5.2%	4.6%	5.1%
High School Graduate	29.3%	24.7%	25.8%
GED/Alternative Credential	4.3%	4.7%	4.6%
Some College, No Degree	26.3%	23.5%	22.0%
Associate Degree	9.8%	10.7%	11.0%
Bachelor's Degree	17.0%	19.7%	19.6%
Graduate/Professional Degree	4.4%	8.7%	8.6%
<b>2025 Population 15+ by Marital Status</b>			
Total	8,951	66,699	144,248
Never Married	28.6%	33.1%	31.8%
Married	50.1%	48.9%	51.2%
Widowed	4.8%	4.1%	3.6%
Divorced	16.6%	13.9%	13.4%
<b>2025 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	6,114	45,251	98,673
Population 16+ Employed	95.3%	95.9%	96.1%
Population 16+ Unemployment rate	4.7%	4.1%	3.9%
Population 16-24 Employed	16.9%	18.2%	17.5%
Population 16-24 Unemployment rate	10.2%	6.7%	6.3%
Population 25-54 Employed	70.8%	65.8%	66.3%
Population 25-54 Unemployment rate	2.5%	3.4%	3.2%
Population 55-64 Employed	9.6%	11.2%	11.6%
Population 55-64 Unemployment rate	7.0%	3.8%	4.2%
Population 65+ Employed	2.7%	4.7%	4.6%
Population 65+ Unemployment rate	15.4%	2.8%	3.8%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
<b>2025 Employed Population 16+ by Industry</b>			
Total	5,828	43,410	94,799
Agriculture/Mining	0.9%	0.9%	0.9%
Construction	11.7%	8.1%	8.4%
Manufacturing	12.4%	12.6%	13.5%
Wholesale Trade	3.2%	2.2%	2.1%
Retail Trade	13.7%	13.2%	12.0%
Transportation/Utilities	4.5%	4.5%	5.1%
Information	1.0%	1.5%	1.2%
Finance/Insurance/Real Estate	4.9%	4.9%	5.3%
Services	38.4%	44.1%	42.2%
Public Administration	9.1%	8.0%	9.3%
<b>2025 Employed Population 16+ by Occupation</b>			
Total	5,828	43,409	94,801
White Collar	51.6%	56.3%	57.9%
Management/Business/Financial	13.0%	15.5%	16.4%
Professional	16.5%	21.3%	21.6%
Sales	8.7%	8.0%	8.1%
Administrative Support	13.5%	11.5%	11.8%
Services	15.7%	16.3%	14.2%
Blue Collar	32.6%	27.4%	27.8%
Farming/Forestry/Fishing	0.5%	0.1%	0.2%
Construction/Extraction	6.7%	6.5%	6.2%
Installation/Maintenance/Repair	6.3%	4.0%	4.6%
Production	9.6%	8.1%	8.5%
Transportation/Material Moving	9.5%	8.6%	8.3%
<b>2020 Households by Type</b>			
Total	3,744	30,333	62,043
Married Couple Households	48.9%	44.5%	48.8%
With Own Children <18	22.0%	18.9%	22.0%
Without Own Children <18	26.9%	25.6%	26.8%
Cohabitating Couple Households	7.2%	7.6%	7.2%
With Own Children <18	3.0%	2.8%	2.8%
Without Own Children <18	4.2%	4.7%	4.5%
Male Householder, No Spouse/Partner	18.5%	21.4%	19.6%
Living Alone	11.0%	14.1%	12.5%
65 Years and over	3.0%	3.6%	3.3%
With Own Children <18	1.7%	2.0%	2.0%
Without Own Children <18, With Relatives	3.4%	3.2%	3.2%
No Relatives Present	2.4%	2.1%	1.9%
Female Householder, No Spouse/Partner	25.4%	26.5%	24.4%
Living Alone	11.8%	14.0%	12.7%
65 Years and over	6.5%	6.6%	6.1%
With Own Children <18	5.7%	5.3%	5.0%
Without Own Children <18, With Relatives	6.6%	5.9%	5.6%
No Relatives Present	1.3%	1.3%	1.1%
<b>2020 Households by Size</b>			
Total	3,744	30,333	62,043
1 Person Household	22.8%	28.1%	25.2%
2 Person Household	29.4%	30.4%	30.0%
3 Person Household	16.1%	15.2%	15.7%
4 Person Household	14.2%	12.3%	13.4%
5 Person Household	8.9%	7.4%	8.3%
6 Person Household	5.6%	3.9%	4.5%
7 + Person Household	3.0%	2.7%	2.9%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
<b>2020 Households by Tenure and Mortgage Status</b>			
Total	3,744	30,333	62,043
Owner Occupied	70.6%	59.5%	66.6%
Owned with a Mortgage/Loan	51.4%	42.5%	50.5%
Owned Free and Clear	19.2%	17.1%	16.2%
Renter Occupied	29.4%	40.5%	33.4%
<b>2025 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	74	71	73
Percent of Income for Mortgage	33.4%	35.1%	34.0%
Wealth Index	64	76	80
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	3,926	32,181	65,415
Urban Housing Units	100.0%	99.9%	99.3%
Rural Housing Units	0.0%	0.1%	0.7%
<b>2020 Population By Urban/ Rural Status</b>			
Total	11,013	82,418	175,760
Urban Population	100.0%	99.9%	99.2%
Rural Population	0.0%	0.1%	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
<b>Top 3 Tapestry Segments</b>			
1. Dreambelt (K5)	Dreambelt (K5)	Dreambelt (K5)	Dreambelt (K5)
2. Southern Satellites (I6)	Moderate Metros (C6)	Moderate Metros (C6)	Moderate Metros (C6)
3. Flourishing Families (H1)	Metro Fusion (C3)	Metro Fusion (C3)	Flourishing Families (H1)
<b>2025 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,693,775	\$67,983,779	\$148,549,624
Average Spent	\$1,923.92	\$2,127.15	\$2,222.10
Spending Potential Index	79	87	91
Education: Total \$	\$5,349,841	\$48,738,587	\$104,535,060
Average Spent	\$1,337.79	\$1,524.99	\$1,563.70
Spending Potential Index	75	86	88
Entertainment/Recreation: Total \$	\$12,742,708	\$111,643,210	\$244,851,618
Average Spent	\$3,186.47	\$3,493.22	\$3,662.65
Spending Potential Index	78	85	89
Food at Home: Total \$	\$23,048,252	\$204,569,746	\$443,359,170
Average Spent	\$5,763.50	\$6,400.81	\$6,632.05
Spending Potential Index	77	86	89
Food Away from Home: Total \$	\$12,921,979	\$112,877,841	\$247,367,887
Average Spent	\$3,231.30	\$3,531.85	\$3,700.29
Spending Potential Index	78	86	90
Health Care: Total \$	\$24,040,914	\$209,167,796	\$457,789,648
Average Spent	\$6,011.73	\$6,544.67	\$6,847.91
Spending Potential Index	78	85	89
HH Furnishings & Equipment: Total \$	\$9,183,532	\$79,257,735	\$174,637,768
Average Spent	\$2,296.46	\$2,479.90	\$2,612.34
Spending Potential Index	79	85	90
Personal Care Products & Services: Total \$	\$3,325,633	\$29,008,809	\$63,372,591
Average Spent	\$831.62	\$907.66	\$947.97
Spending Potential Index	79	87	90
Shelter: Total \$	\$82,952,291	\$731,305,620	\$1,591,162,695
Average Spent	\$20,743.26	\$22,881.90	\$23,801.63
Spending Potential Index	78	86	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,774,317	\$89,087,051	\$201,138,505
Average Spent	\$2,694.25	\$2,787.45	\$3,008.76
Spending Potential Index	82	84	91
Travel: Total \$	\$11,173,560	\$96,159,702	\$212,595,858
Average Spent	\$2,794.09	\$3,008.75	\$3,180.14
Spending Potential Index	77	83	88
Vehicle Maintenance & Repairs: Total \$	\$4,298,516	\$37,600,324	\$82,060,681
Average Spent	\$1,074.90	\$1,176.48	\$1,227.52
Spending Potential Index	80	87	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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